



annual report 2019 - 20

This report has been designed to provide readers with information about ALIG's performance in 2019-20.

The reports contain information on performance highlights, financial information and objectives and goals for future years.





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ABOUT ALIG INSPIRING DREAMS

EMPATHY is in our SOULS.

ALIG Educational and Welfare Society is a NGO in India, which was registered in 2008, in Jamshedpur, Jharkhand as a non-profit organization.

We believe that a positive change in the society can be brought about with knowledge-based sustainable programs in the fields of Education, Health and Skill Development.

Our core values- Empathy, Integrity and Commitment - make us strongly believe that in the current world order, **"only the educated are free"**

TIMELINE OF KEY PROGRAMS

2008

**REGISTRATION OF
ALIG UNDER SOCIETIES
REGISTRATION ACT 1860**

2012

**STARTED THE COMMUNITY OUTREACH
PROGRAM FOR HEALTH & WOMEN
EMPOWERMENT**



2010

**STARTED THE CHILD
SPONSORSHIP
PROGRAM**

MESSAGE FROM EXECUTIVE DIRECTOR

ONLY THE EDUCATED ARE FREE.

This inspiration line has been the driving force at ALIG to have interventions in remote locations, to serve the unserved and to reach the unreached with the hope of making a difference in their lives.

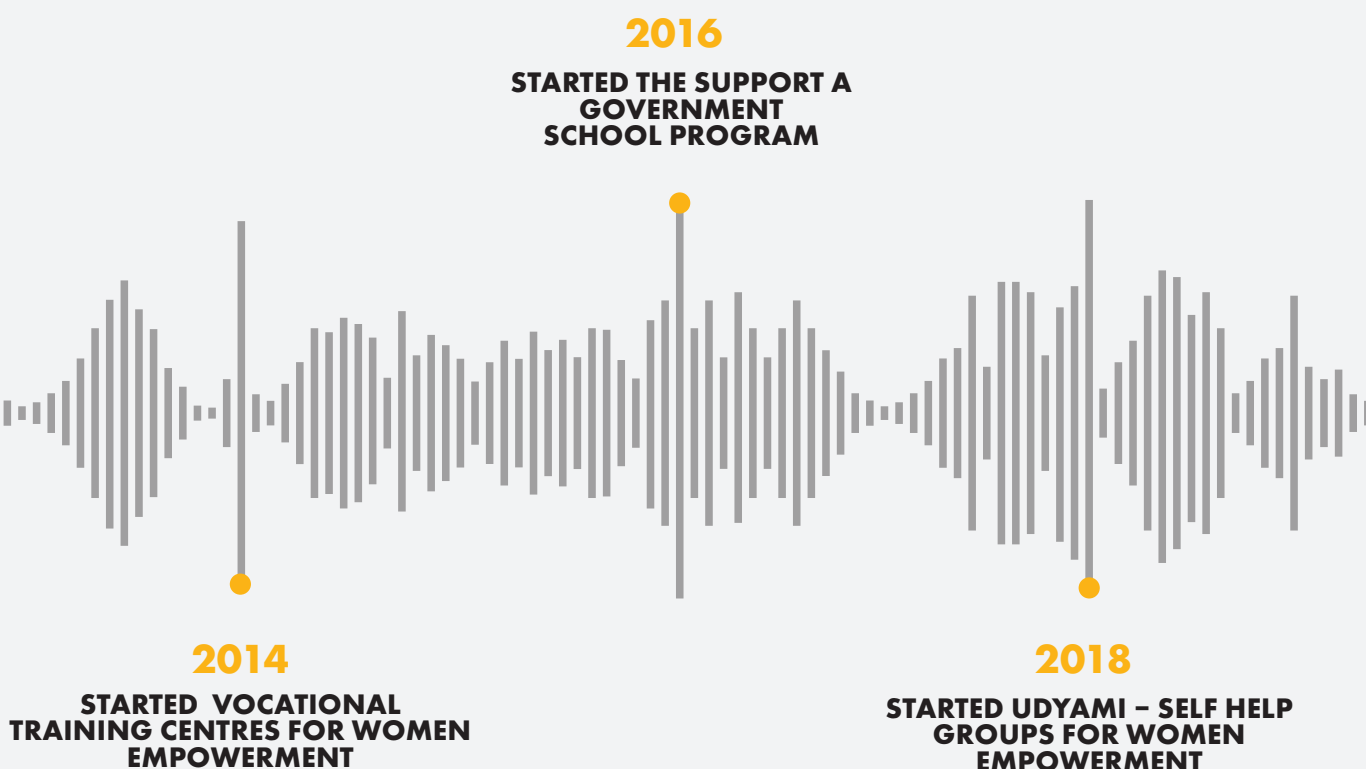
For last 12 years, ALIG has focused on serving the underprivileged children and women and inspiring them to dream and be empowered. The year 2019-20 has been a challenging, but successful year in the history of the organization.

In this Annual Report of 2019-20 you will find the story of ALIG, which started with humble beginnings in 2008. It has been an amazing year with many successes, positive results and measurable impact in the two States, we currently have interventions in the thematic areas of Education, Health and Skill.

We appreciate every individual donor's support and the support of all of our partners, whom we cannot thank enough for believing in the collective, transformative power of empowerment.

Please feel free to contact us if you have any query or would like to support us in our initiative of inspiring the underprivileged to dream.

Dr Imran Ali
Executive Director



ABOUT ALIG PROGRAMS

To realize its aspirations of being a global leader, the twenty first century India, needs to focus on fundamental social building blocks. This will work best if we concentrate our efforts on India's most valuable asset – its young population.

Pursuant to this aspiration, ALIG works on three primary verticals viz Education, Health and Skill development.



Concerns around education quality is an area that warrants attention. It becomes even more relevant when viewed in light of India's human capital needs. Focussed and sustained engagement is one of the most potent ways to address this crisis.

ALIG has its intervention in government schools and endeavours to equip children and youth with quality education and digital literacy to enter the global village.



India has more than half of its population under the age of twenty five years, a population which is larger than any other country in the world. It is thus imperative to address issues pertaining to health of this young population.

ALIG shoulders its responsibility by imparting training on health and safety subjects to ensure our youth 's well being and to keep them prepared for any exigencies.



Skill is a valuable tool to empower a person with financial independence and social equality. India with more than 65% of its population in the working age group, needs to train this large section of the society for its development.

ALIG provides vocational trainings and employment oriented workshops and courses to help individuals develop skills and contribute to India's development.



Government records indicate that a few states are not performing as well as the others in terms of education, adult literacy, health and skill.

Consequent to the above-mentioned data, ALIG works in two states of India Jharkhand and Uttar Pradesh.

We are present in seven cities i.e. Lucknow, Moradabad, Barabanki, Aligarh and Jamshedpur.



JHARKHAND

Jamshedpur

UTTAR PRADESH

Lucknow | Barabanki | Aligarh | Moradabad



ALIG TEAM

ALIG is what it is because of the passionate, committed and experienced team members on the ground.

Team ALIG consists of highly qualified, experienced and knowledgeable development sector professionals who are passionate and dedicated to the cause.

thematic interventions

HEALTH

EDUCATION

SKILL

DIVA CLUBS IN
GOVERNMENT
SCHOOLS

COMMUNITY HEALTH
WORKSHOPS.

ENGLISH LEARNING
ENHANCEMENT PROGRAM IN
GOVERNMENT SCHOOLS

DIGITAL LEARNINGS IN
GOVERNMENT SCHOOLS

ECO CLUBS IN GOVERNMENT
SCHOOLS

ADULT LITERACY IN
COMMUNITIES

STITCHING & EMBROIDERY
PROGRAM FOR WOMEN

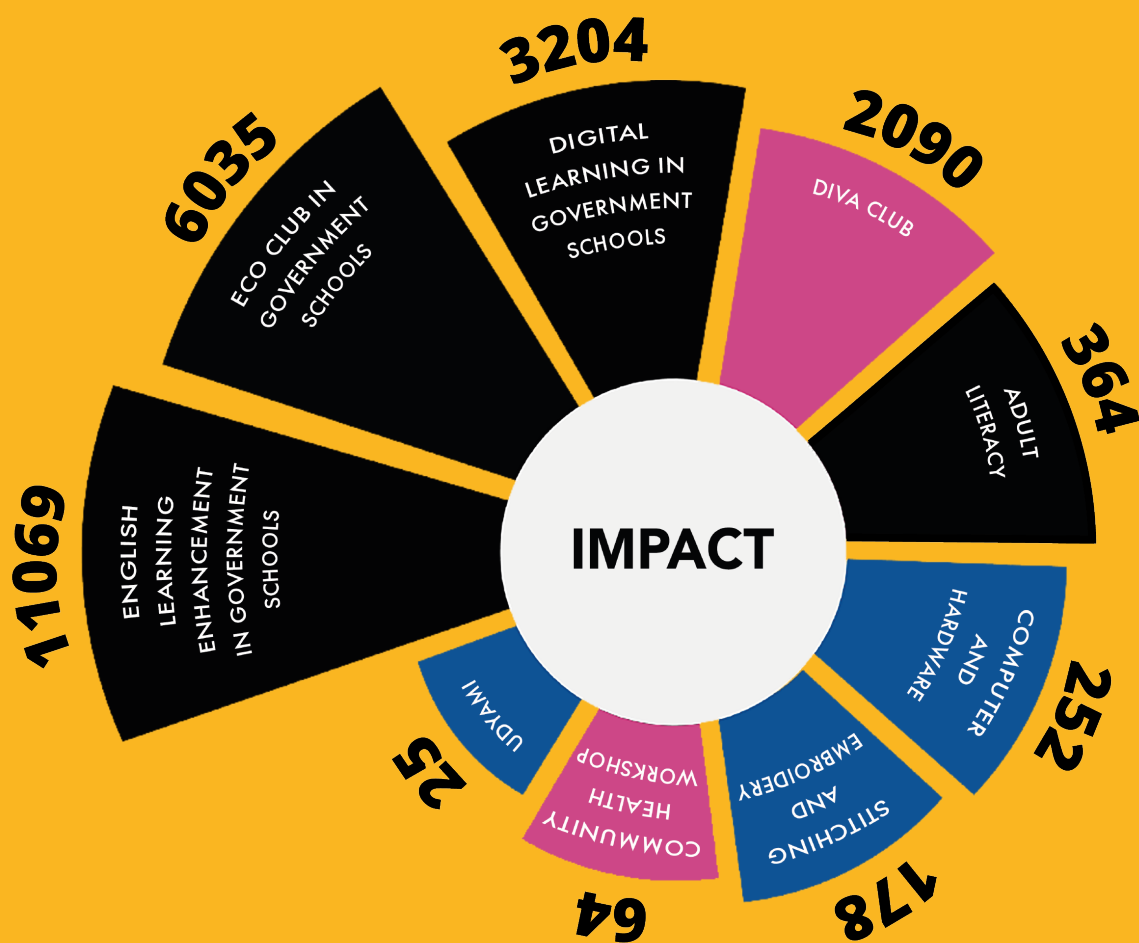
COMPUTER & HARDWARE
TRAINING PROGRAM FOR
WOMEN

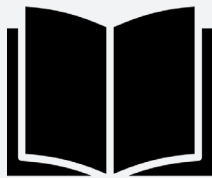
– UDYAMI
A SHG INITIATIVE FOR
WOMEN



ALIG IMPACT

2019- - 20





MORE THAN
11000
BENEFICIARIES
IN EDUCATION



MORE THAN
2000
BENEFICIARIES
IN HEALTH



MORE THAN
450
BENEFICIARIES
IN SKILL



OVERVIEW | EDUCATION

ENGLISH LEARNING ENHANCEMENT IN GOVERNMENT SCHOOLS

English Learning Enhancement Program is one of the key initiatives of ALIG. Apart from improving the overall academic standard of the students, this program has been successful in arresting school dropouts and increasing attendance.

Our teachers have been successful in inculcating an interest in academics through innovative teaching practices coupled with new technology. The progress of the students is measured through an in-house mobile application linked to ALIG's system database.

This program has been one of ALIG's most successful programs and it continues to grow through a network of dedicated teachers and passionate students.



ACTIVITIES

- ALIG teacher conducts
- English reading classes
 - English writing classes

PROGRAM DURATION

- 12 months
- 220 days
- 1000 classes
- 750 teaching hours

IMPACT

- Class appropriate learnings
- Increase in attendance
- Reduction in dropouts



PROGRAM INSIGHTS

STATES

JHARKHAND
UTTAR PRADESH

CITIES

JAMSHEDPUR
BARABANKI
LUCKNOW
MORADABAD
ALIGARH

SCHOOLS

17 SCHOOLS
18 SCHOOLS

BENEFICIARIES

5225 STUDENTS
5875 STUDENTS



OVERVIEW | EDUCATION

ECO CLUBS IN GOVERNMENT SCHOOLS

Nature has an influence on every sphere of our lives. ALIG takes pride in successfully implementing Eco Club in the government schools where children get an early introduction to the power of nature and its plentiful bounty.

The objectives of the Eco-Club are to make students understand environment and environmental problems. The idea is to utilize the unique position of students as conduits for awareness and agents of change in the communities at large.

As part of Eco Club activities, students are actively engaged in gardening and creating working models and posters. These activities have helped give a new dimension to the thought process of the students.



ACTIVITIES

ALIG teacher conducts sessions on

- Water
- Environment
- Forest
- Birds and animals
- Energy and safety

PROGRAM DURATION

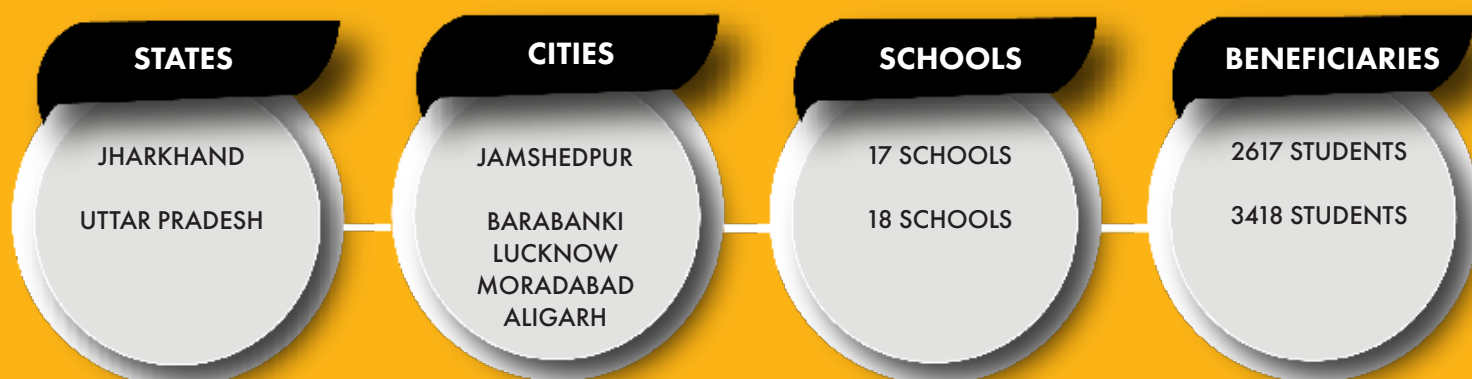
- 12 months
- 25 days
- 25 teaching hours

IMPACT

- Environment awareness
- Increase in attendance
- Reduction in dropouts



PROGRAM INSIGHTS

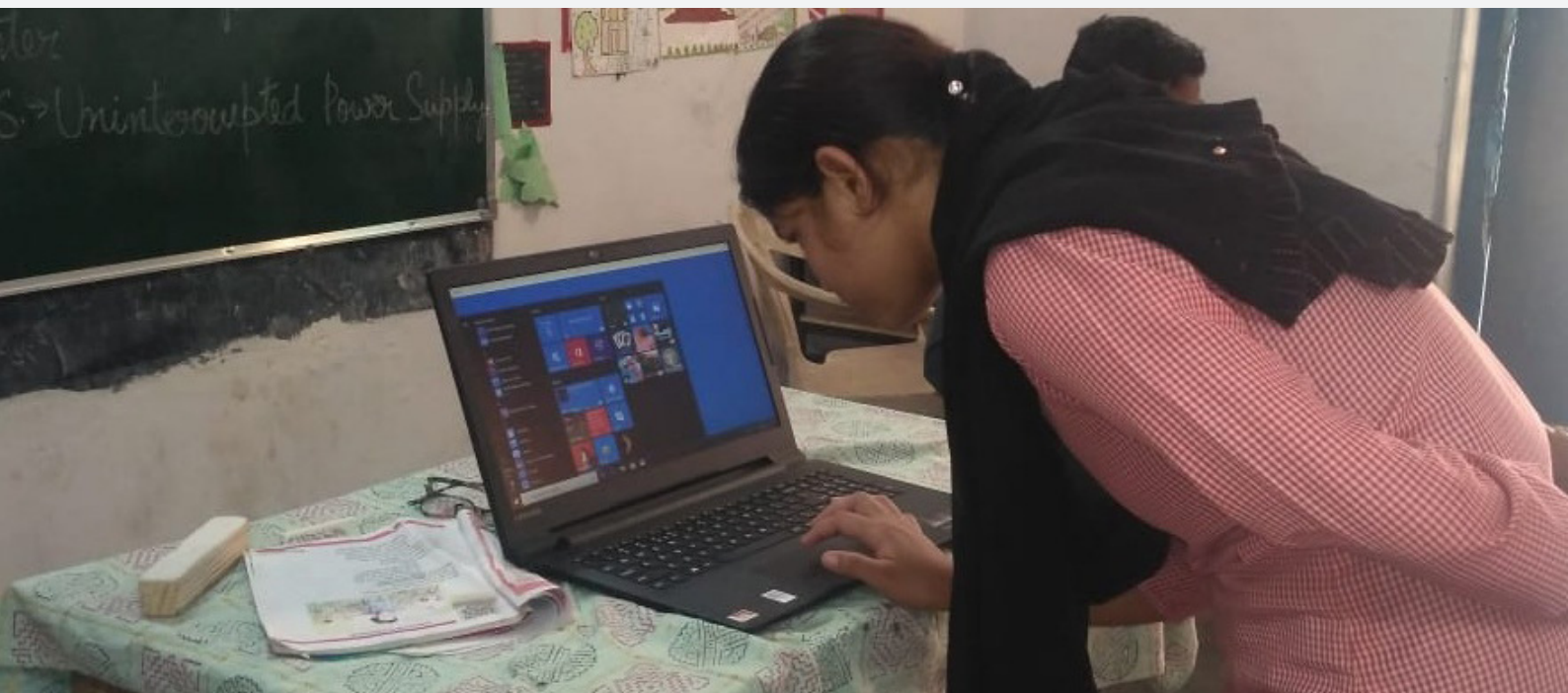


OVERVIEW | EDUCATION

DIGITAL LEARNING IN GOVERNMENT SCHOOLS

Today digital literacy is an important tool for both teachers and students. While ALIG has been working since the last few years on the traditional concept of literacy in the classrooms, the digital literacy program helps to build upon the existing pedagogical tools to include technology as a part of learning and instruction tools of teachers.

While teachers use laptops, projectors and available online academic content to teach in the classrooms, students in groups are provided with tablets for classroom learning and making use of available online content to make projects for different subjects as per academic content.



ACTIVITIES

- ALIG teacher uses digital tools for
- Classroom learning
 - Project activities
 - Guiding students to research on different subjects
 - Students accessing online learning platforms

PROGRAM DURATION

- 12 months
- 144 days
- 100 teaching hours

IMPACT

- Environment awareness
- Increase in attendance
- Reduction in dropouts



PROGRAM INSIGHTS

STATES

JHARKHAND
UTTAR PRADESH

CITIES

JAMSHEDPUR
BARABANKI
LUCKNOW
MORADABAD
ALIGARH

SCHOOLS

17 SCHOOLS
18 SCHOOLS

BENEFICIARIES

1785 STUDENTS
1259 STUDENTS



OVERVIEW | EDUCATION

ADULT LITERACY CENTRES IN COMMUNITIES

Adult Literacy Program is one of ALIG's most unique initiatives.

The programs assist adults to become functionally literate and obtain the knowledge and skills necessary for living a respectable life.

Through this program, government school students take the responsibility of teaching their elders in the community. The adult literacy centers currently running in Jharkhand and Uttar Pradesh see tremendous participation with adults enrolled in the program.

The student volunteers are encouraged by their teachers and are provided with course material that they would require. This program truly represents the power of education and the impact that it has on the community.



ACTIVITIES

ALIG teacher facilitates the following

- Identify student volunteers as teachers
- Schedules a time table and provide teaching materials to the student volunteers
- Guide and train the students on how to teach their parents

PROGRAM DURATION

- 9 months
- 100 days
- 100 teaching hours

IMPACT

- Literate parents and communities
- Functional empowerment of adults
- Evolution of children being responsible



PROGRAM INSIGHTS

STATES

JHARKHAND
UTTAR PRADESH

CITIES

JAMSHEDPUR
BARABANKI
LUCKNOW
MORADABAD
ALIGARH

CENTRES

83 CENTRES
18 CENTRES

BENEFICIARIES

319 ADULTS
45 ADULTS



OVERVIEW | HEALTH

DIVA CLUB IN GOVERNMENT SCHOOLS

Diva club creates an ideal environment to reach large numbers of adolescent girls enrolled in government schools to get acquainted with health and social challenges which they face on a regular basis.

Clubs are formed in schools by ALIG teachers. The objective is to facilitate interactive sessions and workshops on a range of topics including menstrual hygiene, good health practices and social challenges like good and bad touch, early child marriage and dowry.

Subsequent integration and extension of this program with family provides reinforcement of the student's knowledge, attitudes and awareness.



ACTIVITIES

ALIG teacher conducts sessions on

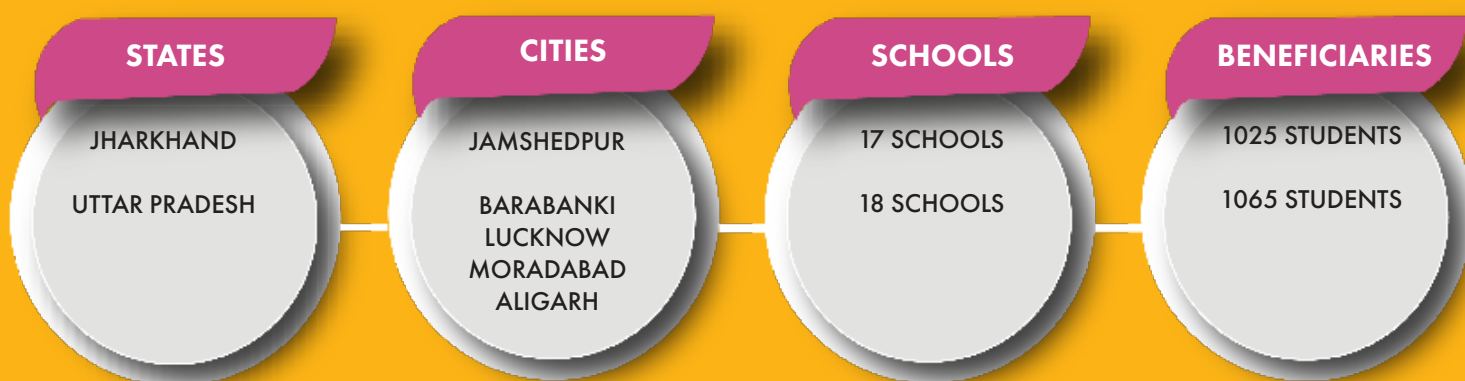
- Menstrual hygiene
- Body hormonal changes
- Good touch and bad touch
- Self defense
- Early child marriage

PROGRAM DURATION

- 12 months
- 15 days
- 20 teaching hours

IMPACT

- Health awareness in students
- Free space for girls to discuss adolescent issues
- Socially empowered students



OVERVIEW | HEALTH COMMUNITY HEALTH WORKSHOP

Health workshops are conducted in the community to spread awareness about health issues and prevention of diseases amongst girls and women.

Community health programs are essential for bringing awareness to the hardest-to-reach girls and women. The objective is to be trusted members of society and help families make informed decisions about their health & well-being and educate them on available services.

ALIG targets adolescents in the age group of 12-19 years. The program aims at providing support and guidance to adolescents when they witness physiological and psychological changes during puberty.



ACTIVITIES

ALIG teacher conducts sessions on

- Menstrual hygiene
- Body hormonal changes
- Early child marriage
- Dowry

PROGRAM DURATION

- 3 months
- 3 days
- 9 hours of workshop

IMPACT

- Health awareness in communities
- Adolescent girls follow hygienic practices
- Open forum discussing social issues



STATES

UTTAR PRADESH

CITIES

MORADABAD

LOCATION

1 CENTRE

BENEFICIARIES

64 BENEFICIARIES



OVERVIEW | SKILL STITCHING AND EMBROIDERY TRAINING FOR WOMEN

Over the past decade or so, stitching and embroidery has become an empowering tool for women in India, and a traditional craft. With this understanding ALIG has introduced this program to empower women and help their families out of poverty.

The plan supports women in impoverished communities by creating economic stability using creativity and the traditional craft of stitching and embroidery.

These skills not just improve their employability but also increase their scope of becoming future entrepreneurs. The trained women are linked to SHGs and are enabled to make and sell their products on various platforms.



ACTIVITIES

ALIG teacher conducts classes on

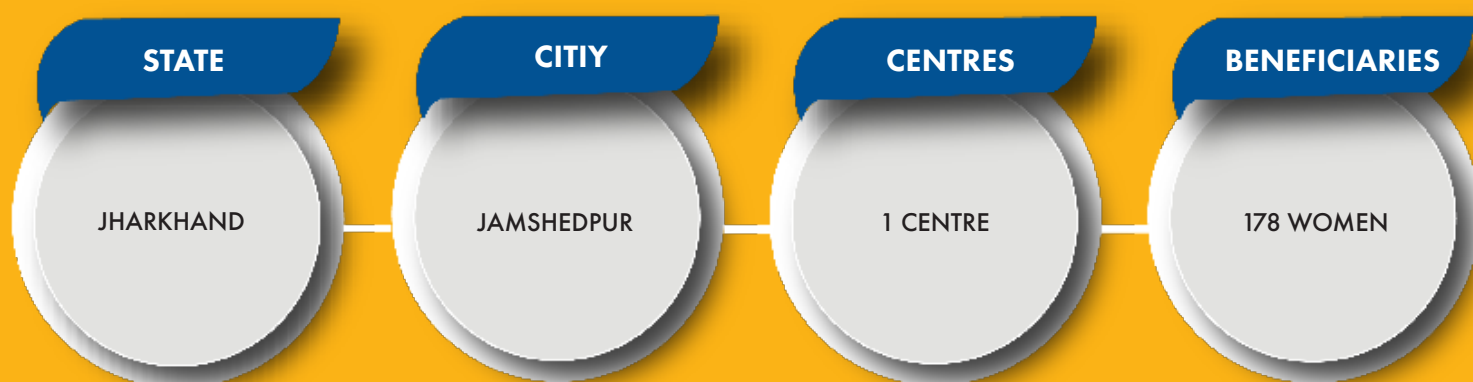
- Stitching
- Embroidery
- Soft skills

PROGRAM DURATION

- 6 months
- 120 days
- 240 hours of teaching

IMPACT

- Addition of new skill set
- Financial empowerment of women
- Development of entrepreneurial skills



OVERVIEW | SKILL COMPUTER HARDWARE AND SOFTWARE TRAINING FOR WOMEN

The computer hardware and software training program aims at empowering young underprivileged girls and women to embrace modern day technology.

The computer classes are geared towards women looking to gain and maintain proficient computer skills. This allows them to add to their CV/ resume and get employed.

The program contributes to United Nations' Sustainable Development Goal (UN SDG) 5 by giving the women skills to compete in the job market and instill them with a newfound sense of confidence, which can be lost over time due to a semi-traditional male-dominated and lead society.



ACTIVITIES

ALIG teacher conducts classes on

- Computer Hardware
- Computer Software
- Soft skills

PROGRAM DURATION

- 6 months
- 120 days
- 240 hours of teaching

IMPACT

- Addition of new skill set
- Financial empowerment of women
- Development of entrepreneurial skills



STATE

JHARKHAND

CITY

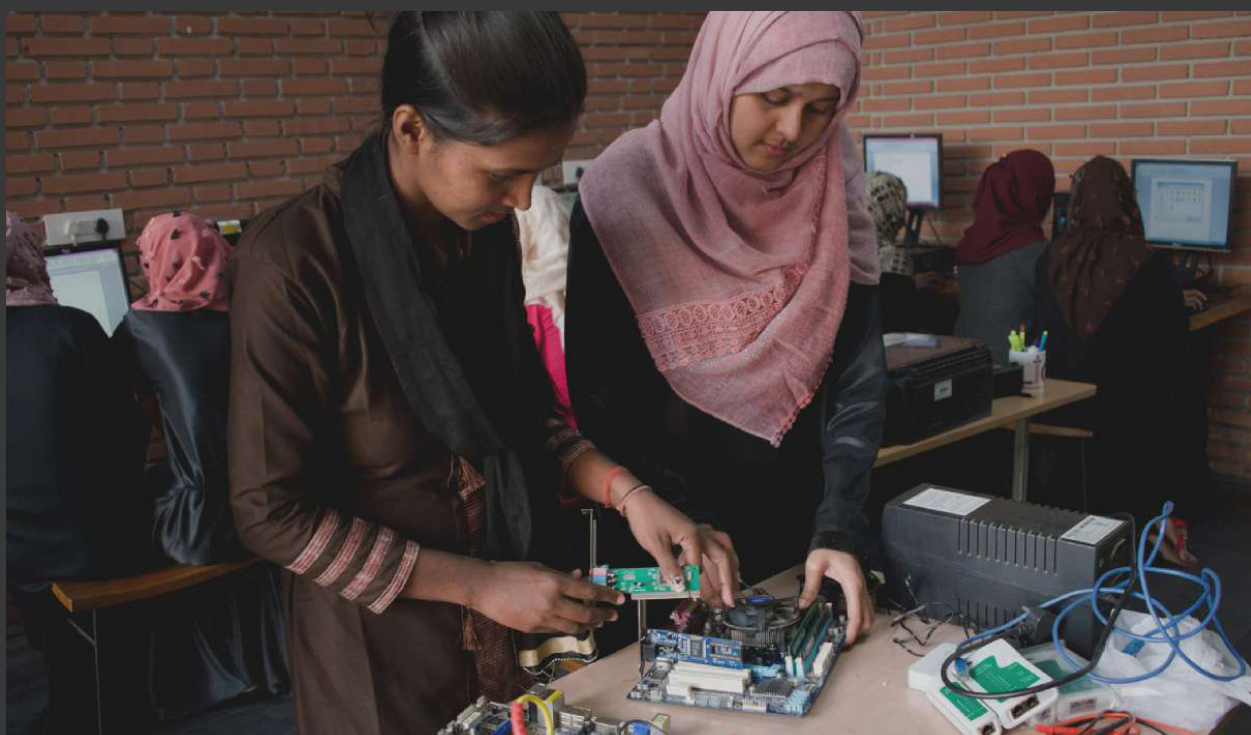
JAMSHEDPUR

CENTRES

1 CENTRE

BENEFICIARIES

252 WOMEN



OVERVIEW | SKILL

UDYAMI - A SHG INITIATIVE FOR WOMEN

Udyami was born as a natural extension of the skill training courses. The women graduating from the stitching program showed tremendous potential and a zeal to earn a livelihood and contribute to the family's income.

ALIG endeavors to encourage such enthusiasm and commitment by helping set up Self-Help Groups and provide a platform for these women to design and create their own products. The profit generated from the products that are sold in the market is shared equally among all the members.

Financial independence is crucial in bringing about women's empowerment and Udyami is a step in that direction.



ACTIVITIES

ALIG teacher conducts the following

- Session on establishing SHG
- Soft Skills classes
- Assists in market linkages

PROGRAM DURATION

- 12 months
- 240 days
- 60 hours of teaching

IMPACT

- Financial empowerment of women
- Development of entrepreneurial skills



STATE

JHARKHAND

CITY

JAMSHEDPUR

SHG

1 SELF HELP GROUP

BENEFICIARIES

25 WOMEN



LEADERSHIP ADVISORY BOARD

THE KEY TO SUCCESSFUL LEADERSHIP IS INFLUENCE NOT AUTHORITY

AN EFFECTIVE ADVISORY BOARD PROVIDING NON BINDING BUT INFORMED GUIDANCE CAN BE A TREMENDOUS ALLY IN THE QUEST FOR SUPERIOR GOVERNANCE



ALIG's Advisory board is a volunteer group formed to give advice and support to ALIG's executive staff working on different social development programs. Its role is also to approach prospective donors, offering them opportunities to get involved in ALIG's social empowerment programs through relevant advice, fundraisers and other contributions.

Supplementing specific areas where the directors or executive team requires expertise, the ALIG advisory board helps the team on the ground to make better decisions and get more done from its interventions. The board helps the organization with specialized information, experience and skills enabling the organization to achieve things that it otherwise could not.

ALIG as a non-profit organization lays special focus on diversity which is essential to an organization's success. There is a distinctive correlation between mission, strategy, and board composition. We understand that establishing an inclusive organization starts with establishing a diverse and inclusive board.

With a diversity of experience, expertise and perspectives, ALIG is in a strong position to plan for the future, manage risk, make prudent decisions and take full advantage of opportunities.



ALI AIYUBI

Position: SVP - Head of Sales
Organization: Dubai Islamic Bank
Dubai



ANIRBAN NAG

Position: Journalist
Organization: Bloomberg LP
Mumbai



ARIF SALIM

Position: Entrepreneur
Organization: IT
Sydney



ASIM ARSHAD

Position: CEO
Organization: Orient Travel
Dubai



RAJESH BARNABAS

Position: CEO
Organization: BMW Bavaria Motors



RAKESH TRIPATHIE

Position: Managing Director
Organization: Peregrine Guarding
Delhi



AQUEEL AHMED

Position: Advisor - HR & OD
Organization: Kahramaa
Doha



DEBKUMAR DASGUPTA

Position: Associate Vice President
Organization: Dantal Hydraulics
Delhi



GHAZIA JALALI

Position: Application Architect
Organization: RTA
Dubai



NIRUPAMA SHEKHAR

Position: Business Head
Organization: IMA
Mumbai



NISHITH SRIVASTAVA

Position: Sr Manager
Organization: Al Khalij Bank
Doha



SWATI BHAN

Position: Assistant Editor
Organization: Times of India
Chandigarh

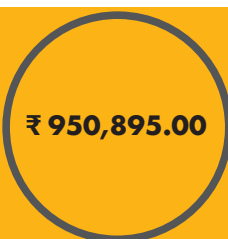
FINANCIAL STATEMENTS 2019-20



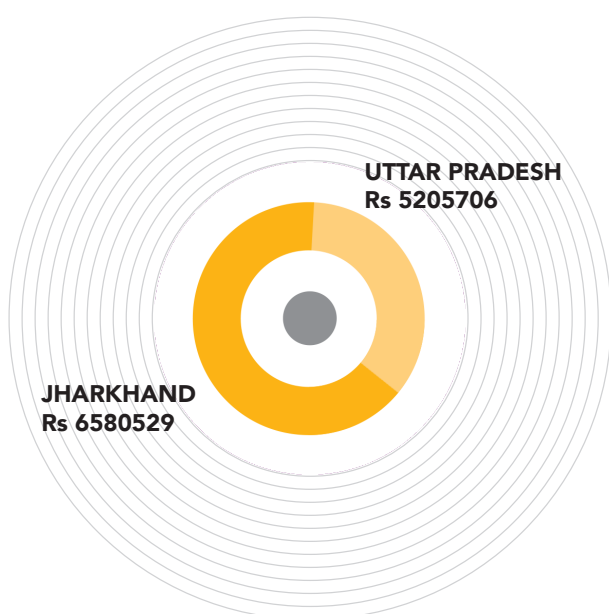
EXPENDITURE ON EDUCATION PROGRAMS



EXPENDITURE ON HEALTH PROGRAMS



EXPENDITURE ON SKILL PROGRAMS



STATE WISE DISTRIBUTION OF EXPENDITURE

INCOME

INDIRECT INCOME

Bank Interest	₹ 45,193.00
General Donations	₹ 9,270,247.01
Project Grant	₹ 2,644,000.00
FCRA Donations	₹ 1,802,870.80
Interest on IT Refund	₹ 6,443.00

₹ 13,768,753.81

EXPENDITURE

INDIRECT EXPENDITURE

Administrative Expenses	₹ 1,329,630.95
School Club Activities	₹ 409,640.00
Program Expenses	₹ 5,145,601.00
Program Human Resource	₹ 3,307,219.00
Depreciation	₹ 924,473.22

Program Expenses for FCRA	₹ 81,654.00
Program Human Resource for FCRA	₹ 547,400.00
Administrative Expenses for FCRA	₹ 40,617.00

Excess of Income over Expenditure	₹ 1,982,518.64
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₹ 13,768,753.81

LIABILITIES		ASSETS	
CAPITAL FUND		FIXED ASSETS	
Capital Fund	₹ 6,046,088.21	FCRA (Capital Assets)	₹ 1,941,994.72
		Air Conditioner	₹ 27,942.99
LOAN		Inverter and Battery	₹ 48,377.36
Loan	₹ 410,000.00	Computers and Printers	₹ 815,690.97
		Cooler	₹ 5,950.05
		Mobile Handset	₹ 217.71
		Furniture and Fixtures	₹ 624,569.71
		Office Appliances	₹ 127,187.86
		Projectors	₹ 205,561.79
		Projector Screens	₹ 13,275.63
		Sewing and Stitching machines	₹ 133,445.36
		Tablets for students	₹ 246,238.90
		Tally Software	₹ 954.35
		Television	₹ 38,556.31
		UPS	₹ 11,091.55
CURRENT LIABILITIES		CURRENT ASSETS	
Audit Fees Payable	₹ 33,630.00	Sundry Debtors	₹ 4,851,705.00
Provision for expenses under SDIS	₹ 3,802,536.00	Cash-in-hand	₹ 6,855.50
		Bank Accounts	₹ 1,085,154.45
		Program Advance	₹ 10,000.00
		Office Rent Advance	₹ 17,000.00
		TDS A Y 2019-20	₹ 74,984.00
		TDS A Y 2020-21	₹ 4,500.00
	₹ 10,292,254.21		₹ 10,291,254.21

The financial report and accounts for the period ended 31 March 2020 bring together the activities of financial position of all work done under the name ALIG Educational and Welfare Society.

The Financial and Accounting policies of the ALIG Educational and Welfare Society serve as a guiding document for maintaining proper records and complying with relevant laws and regulations in India.

The Auditors (Danspark & Company) have the responsibility for monitoring and challenging, where necessary, the integrity of our annual report and financial accounts.

OUR SPONSORS 2019-20

Reaching out to thousands of beneficiaries spread across the two states and five cities is not an easy task and something which we could not have done without the support of our sponsors and partners.

ALIG has been able to empower thousands of underprivileged because of the financial contributions made by our generous donors. Through the donations and grants we are making a difference in the lives of many and hence able to contribute to building up of a civically engaged community in the locations we work.

Our supporters have helped us in pushing for change, and a better India. Ranging from non-profit organizations to corporates, our support system has come from varied sectors. Each of them by and large have focussed on achieving sustainable change in different ways.

We are thankful to all our partners for sharing their resources with us and believing in our cause. We are thankful to each one of them and are hopeful that they will always bring something unique to the table, which will help us grow and write many positive stories of change.



GENERAL DONATIONS

Aligarh Citizens Group	₹ 1,065,200.00
Aligarh Engineering Group	₹ 221,000.00
Lucknow Citizens Group	₹ 948,400.00
Lighting Group	₹ 204,000.00
Moradabad Citizens Group	₹ 990,000.00
AAAO for Dodhpur School	₹ 250,000.00
Shalimar Group	₹ 360,854.00
Jamshedpur Citizens Group	₹ 467,400.00
Urdu School Jamshedpur Group	₹ 667,880.00
UMS Bhatia Basti Group	₹ 108,000.00
PWC ME Rajasthan Vidya Mandir	₹ 250,000.00
Child Sponsorship - General	₹ 37,920.00
Zakat Fund	₹ 215,000.00
Individual sponsors	₹ 3,134,593.01
Connect Residuary Pvt Ltd	₹ 300,000.00
Patna Citizens Group	₹ 50,000.00
	₹ 9,270,247.01

FCRA DONATIONS

Aligarh Alumni Association of Texas	₹ 408,815.55
Aligarh Education Endowment Fund	₹ 357,714.00
Aligarh Alumni Association of Dallas	₹ 438,250.00
ESCO	₹ 230,000.00
Rayse Academy	₹ 100,000.00
Aligarh Citizens Group - FCRA	₹ 45,876.00
Aligarh Engineering Group - FCRA	₹ 63,079.50
Urdu School Jamshedpur Group - FCRA	₹ 22,938.00
Lighting Group - FCRA	₹ 126,159.00
Individual Sponsors - FCRA	₹ 10,038.75
	₹ 1,802,870.80

PROJECT GRANTS

Tata Power	₹ 2,499,000.00
Save the Children	₹ 45,000.00
Metal Dyne Industries	₹ 100,000.00
	₹ 2,644,000.00

Grand Total **13,717,117.81**

THE WAY AHEAD 2020 AND BEYOND

THE SECRET OF CHANGE IS TO FOCUS ALL OF YOUR ENERGY NOT ON FIGHTING THE OLD, BUT ON BUILDING THE NEW - **SOCRATES**

Building on the success of the past years, our focus in FY 2020-21 will be building scale with sustainability and reaching more underprivileged in sectors of health and skilling.

Covid 19 and the start of a lockdown is looking to disrupt many things, most evidently being education and health facilities for the underprivileged. Our strategic plan for the first half of 2020-21 will be to effectively strengthen our organizational capacity in the education and health verticals. It will be a year of advocacy, capacity building and creating a vision for the future revolving around technology.

Since scale without sustainability is poor stewardship and undermines our vision of lasting change, we have decided to monitor and evaluate the efficacy of our programs for up to two years after completion to ensure sustainability.

In the year 2018-19, we pledged to enrich our programs and operations by bringing in new technology and make the operations process-oriented. We were successful in getting support from google for non-profits, which was immensely helpful to our work and team members.

We were also able to get support from 'Salesforce' for building up a CRM. This has helped us in not only mapping our beneficiaries but also has made our financials more organized. In the coming months we will add more operational features to make the tool more effective in our day to day operations.

In the year 2020-21, we would like to build upon this momentum and make the team more process, and technology-oriented. With the changing times, there is an apparent need to integrate technology into the work that we do.

In order to serve more people and to do so in a way that truly lasts, ALIG needs to innovatively grow and diversify its donor base of support, from both individuals and corporates.

Our biggest challenge in the years to come will be to connect with the next generation of donors who have been raised in a digital world. We intend to go digital in terms of receiving donations and building mobile applications to connect it to the available payment gateways.



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ALIG EDUCATIONAL AND WELFARE SOCIETY

EX - 1/2 VATIKA GREEN VALLEY
PARDIH ROAD, MANGO JAMSHEDPUR
JHARKHAND, INDIA

www.aligsociety.org
info@aligsociety.org
+91 657 236 2000

